



Dear sponsors!

Ladies and gentlemen,

On May 22nd through May 25th, 2020 the not-for-profit Polish Teachers Association will be holding the 16th Convention of Polish Teachers and Parental Committees. Four hundred accomplished teachers working within the Polish supplementary school of North America, as well as various guests from Poland will be in attendance.

It is the goal of the organizers of this substantial undertaking to host and graciously accommodate their fellow educators. To assist the organizers in accomplishing this significant occasion, we are turning to the supporters for their generous support. With the kind assistance of their supporters, the 16th Convention of Polish Teachers and Parental Committees will be able to publish 1,500 copies of their journal reflecting activity of the Polish Supplementary in Canada and U.S. which will be presented to the participants of the Convention, and sent to Polish diasporas in Canada and the U.S. The journal and the convention will be a good opportunity to present our schools, local businesses and beautiful Ontario.

The 16th Convention of Polish Teachers and Parental Committees will be a successful, educational, scientific, and social occasion, with significant platforms for the exchange of experiences among teachers. With the generous support from all our sponsor companies and institutions, the organizers look forward to collaborating with all our educators whose opinions are so important and influential to the success of our society.

We would like to thank you in advance for your kind support. Your generosity is greatly appreciated. Please do not hesitate to call us for more information regarding sponsoring our event.

Yours sincerely,

Iwona Malinowski
President of the Polish Teachers Association

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SPONSORSHIP LEVELS

16th CONFERENCE OF POLISH SCHOOL TEACHERS AND PARENTS COMMITTEE MEMBERS

TORONTO 2020

 GOLD \$ 1.000 +	 SYLVER \$ 500+	 BRONZE \$ 300+	 FRIEND \$ 200+
Thank you letter	Thank you letter	Thank you letter	Thank you letter
Online advertising: logo on the conference website	Online advertising: logo on the conference website	Online advertising: logo on the conference website	Online advertising: logo on the conference website
Online promotion: Company's name on our website with a link to the sponsor's website	Online promotion: Company's name on our website with a link to the sponsor's website	Online promotion: Company's name on our website with a link to the sponsor's website	
Sponsoring table at the conference. Company materials in the gift bags	Sponsoring table at the conference	Sponsoring table at the conference	
A full-page color advertisement on the first ten golden pages in the magazine prepared for the Congress (1000 copies)	A full-page color advertisement on silver, middle pages in a magazine prepared for the Congress (1500 copies)	Half-page color advertisement in the magazine prepared for the Congress (1000 copies)	¼ page color advertisement in the magazine prepared for the Congress (1000 copies)



The organizing committee is seeking sponsorship to lower the cost of the event, so we can keep prices affordable for our conference participants.

What we need: Monetary donations and/or sponsorship of itemized expenses from the following list. Approximately 400 teachers and guests participated in previous conferences. We are expecting similar attendance in our conference.

ADVERTISEMENT

1. Banners - 4
2. Brochures and leaflets design
3. Brochures and leaflets
4. Invitations
5. Advertising magazine

CONFERENCE COSTS:

1. Trophies
2. Audio-Video
3. Printing of the conference program
4. Printing materials for participants
5. Business cards
6. Copier paper - conference administration
7. Ink for copier-administration of the congress
8. Printing tickets for banquet and meals
9. Other office supplies

GADGETS with the logo of the Conference

1. Badges
2. Pen
3. Water bottles
4. Reusable bags
5. Folders

* The deadline for sponsorship of gadgets by

Feb. 15, 2020

DECORATIONS

1. Flowers/center pieces na stoły
2. Table cloth
3. Candles
4. Other

SUNDAY EXCURSION

1. Lunch- sandwiches, fruit, water, juices, bags
2. Lunch costs in Niagara Falls
3. Renting 5-6 coaches

OTHER:

1. Beer donation
2. Wine donation
3. Souvenirs from Toronto and Niagara

Please make cheque payable to:

Polish Teachers Convention 2020

Each, even the smallest, donation will be accepted by us with great gratitude.

Thank you in advance for your generosity.

ORGANIZING COMMITTEE

www.zjazdtoronto2020.com